

Introducing the Shellback

The All-Weather Backpack for *Fearless* Bike to Work Commuters

SHELLBACK BENEFITS

- **#1: Increases the number of days I can commute to work by bike!**
- Transports my business and office attire crease-free
- Simplifies my preparation for departure and facilitates my arrival at work. Easy getaway!
- Organizes my accessories, toiletries, and all my one-day wardrobe so I don't forget anything
- Increases my safety while riding to and from work
- Protects the contents inside my pack from weather and moisture
- Reduces the transition time between arrival at work and arrival at my office, ready for the day
- Promotes bicycle usage and the Bike-to-Work movement; thereby reducing CO2 emissions in the atmosphere
- Contributes to my personal health as well as the global environment
- Allows me to start and end my workday on a bicycle!



Crease-free Suit Carried Inside!

Designed exclusively for Bike to Work Commuters, the Shellback carries your workday attire crease-free, alternating easily between the requirements of a professional wardrobe (suit, uniform, etc.) or casual attire. The Air Max™ external frame creates airflow between the pack and the rider, significantly reducing perspiration. The Shellback was thoughtfully designed for *all* your one-day work requirements and utilizes highly-reflective glass-bead fabric for bright luminescence in low-light conditions.

Shellback enhances the riding experience with the Bike to Work SOP:

- **Simplifies** the packing and departure process with Closet-to-Backpack hangers and crease-free garment storage
- **Organizes** the packing system so the rider doesn't forget critical workplace items
- **Protects** the rider with high-vis reflective fabric and piping as well as contents inside with waterproof zippers and rain cover

Color Options

- Morning Departure Black
- Summer Solstice Blue
- Home At Sunset Red
- Mid-Ride Mocha

Size Options

- Shellback 35
- Shellback 27



Shellback Note: The average round-trip work commute for Americans is 25 miles. The same distance on a bike burns approximately 1,300 calories while preventing the release of 19 pounds of carbon dioxide into the atmosphere.



Shoe Well



Toiletries Kit & Storage



Repair Kit Storage Pocket



Neoprene Laptop Sleeve